



Inland Northwest Land Conservancy

Strengthening communities, honoring lands

We connect people to nature by conserving lands and waters essential to life in the Inland Northwest

We envision a future of interconnected natural habitats throughout the Inland Northwest, supporting thriving populations of native plants and wildlife, enjoyed and respected by the people who also call this region home

Conservancy Ambassador Tool-kit

Purpose:

Identify individuals within your circles whose values align with the mission of the Conservancy, connecting people to nature by conserving lands and waters essential to life in the Inland Northwest. Utilize Conservancy-created tools and your own experience and reasons for being involved to invite others to join the conservation movement in our region by donating to INLC.

Timeline:

We hope that you will be an ambassador year-round. COVID obviously makes this more difficult so many of the materials included in this toolkit are digital and can be shared with no direct contact with friends, co-workers or extended family members.

Suggested use and distribution:

As you know, there is no shortage of good causes to support and your friends, family, and coworkers are approached all the time to give to various non-profits. What will make your invitation to give to the Conservancy stand out, is your personal connection—your reason for giving to us. The tools below come alive when paired with a message that says, “Hi Becca! Our hike last week at Liberty Lake was so much fun. Did you know that INLC helped to preserve the cedar forest on the loop trail and get it into public ownership? Because of the work they do, local trails are preserved for people like us to enjoy for decades! I’m a member and you can be too. Just visit their website at inlandnmland.org/give-today to become a member.” You can share your engagement with local lands and waters in person, on the phone or via email or social media. If you’re not already following us on Facebook, Instagram, and LinkedIn, please start! And when you see something that catches your eye, share it with your network and tell them why. Together, we can grow awareness and support of the Conservancy throughout our region and protect even more of the places that we love and cherish.

Printed materials (will be mailed to you and can be replenished if you run out):

- 2020 impact report
- Good News postcard about Waikiki Springs Nature Preserve
- INLC stickers
- Remit envelopes



Digital materials:

ESRI Story Map of protected properties (click to view)

Poetry

- [Salmon River](#)
- [River Dreams](#)
- [Channeled Scablands](#)

Conservation news (blog) posts

- [Women of the Year: #WeAreINLC](#)
- [Conservancy History](#)
- [Conservation Hero](#)

eNews

- [Love Letters to Mother Nature](#)
- [Making a Difference You Can See](#)

INLC story videos

- [Family Legacy of Conservation: The Richardsons and the Johnsons](#)
- [Catherine's Love Song](#)
- [Carol & Gavin's Biking](#)
- [2020 Year in Review](#)
- [Rimrock to Riverside](#)

If you have any questions about these materials, run out of paper supplies or have suggestions about how to make this toolkit better, please email communications@inlandnwland.org. Thank you for being an ambassador for the Conservancy and working with us for a healthy, vibrant community for years to come!

